



VVR

IAS EXAM PREPARATION



==== SOCIOLOGY =====

BROCHURE



SOCIOLOGY

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VVR EDUCATION SERVICES, (INDIA)
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INSTITUTE OF MATHEMATICAL SCIENCES

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ASCENDENCE IAS

About Us

VVR is the vision conceptualized by top most bureaucrats and educationalist of premier education institutes of the country. The institute came into inception to work as an associate of Institute of Mathematical Sciences (IMS). In a short span of its life, the untiring efforts of team VVR has brought glory and touched the lives of aspiring students who were able to make their dreams come true. As an associate of IMS, VVR has been working in shadows to prove a fundamental role in churning out bureaucrats with top ranks.

The pioneering educationalists and sharp brains of team VVR are committed towards superior quality and result oriented strategies to make a way up towards the foremost jobs of the nation. The driving force behind this educational institution lies in the basic concept of true and honest hard work to bring a real revolution in the trends of coaching domains.

Our years of sheer hard work, a think-tank of vast experience, a country-wide knowledge network of eminent educationalists, unending story of selections in Civil services and state services Exams, a gigantic annual base of students and above all, the trust of thousands of aspirants have together made our strength for focused and quality exam preparation.

From the Director's Desk

The UPSC Civil Services Examination is feared by many as an invincible dragon, but yes even the most daunting challenges can be defeated. What is required is Self-belief and proper guidance. While the former is dependent on a number of internal and external factors, the latter is purely external, and this is where we excel. The credentials of the great Arjuna were beyond doubt, but even he required Lord Krishna to act as a friend, philosopher and guide to achieve his true potential.

In essence, the need of a credible and knowledgeable GURU is an imperative and cannot be understated throughout this arduous journey of becoming a Civil Servant.

We, as a group of highly committed individuals take a lot of pride in assisting bright young aspirants in achieving their dream. We provide an able platform to guide students in the best possible way at every point in their preparation. Unlike various other institutes we do not promise a selection and milk our students for a false hope. But yes, what we promise is a sincere and dedicated effort by every member of our team. We promise that we understand the requirements of this exam and hence will give students what is relevant for the exam. We promise an environment that is extremely conducive to take on the rigours of this exam and make this painful process a one to enjoy and cherish. The outcome is an experience for the students that will certainly exceed their expectations.

Hence, we equip our students with all the essentials in their repertoire to believe that they are ready for the exam. Our teaching methodology thus hinges on instilling the self belief in our students which is utmost important in defeating the dragon and eventually succeeding in the exam.

– K. VENKANNA
(DIRECTOR IMS & VVR)

Why should you join VVR?

ANALYTICAL AND RESEARCH BASED APPROACH: VVR presents multilayered analytical and research based approach towards the exam. The thorough strategy of VVR focuses on analysis of each topic of the syllabus from different dimensions by the experts of different subjects. It bring a complete outlook of the topic with an in-depth coverage and interlinking of different subjects. It surely reduces the efforts of students given in self study and also the time spent in the exam hall for the analysis and interlinking of different topics into one.

HIGHLY QUALIFIED AND TRAINED FACULTY: The faculty of VVR coming from the top most educational institutes of the country; they have a vast arena of teaching experience. Exhaustive, Relevant and Original Study Material and Test Papers: The study material and test papers are designed on the latest pattern of the exam by the conversant writers under the personal guidance of the experienced faculty and is reviewed by panel of experts comprised of bureaucrats and educationalist of premier education institutes of the country.

INTEGRATED APPROACH OF TEACHING: We employ "Integrated Teaching Methodologies" in order to prepare the aspirants for all phases of exam simultaneously. This outstanding approach of training has borne splendid outcome .

AMAZING RESULTS: In most recent years VVR with its associate IMS has produced ranks in top 10 in the civil services examination. Our student Mr. Himanshu Gupta has made us proud by bagging AIR-7 in IAS and AIR-5 in IFoS in UPSC exams-2011. Beside this students like Ajay Singh (AIR-88, IAS 2011), Awakash Kumar (AIR-168, IAS 2011), Gulneet Singh (AIR-220, IAS 2011), Ajeet Pratap (AIR-228, IAS 2011), Jai Yadav (AIR-372, IAS 2011), Ravi Verma (AIR-485, IAS 2011), Megha Agarwal (AIR-538, IAS 2011), Ramesh Ranjan (AIR-76, IAS 2012), Ankit Verma (AIR-247, IAS 2012), B. Sashi Kant (AIR-329, IAS 2012), Krishan Kant (AIR-550, IAS 2012), Vishal Garg (AIR-560, IAS 2012), Pradeep Mishra (AIR-633, IAS 2012), Ketan Bansal (AIR-655, IAS 2012), Sanjay Kr. Jain (AIR-667, IAS 2012), Santosh Kumar (AIR-849, IAS 2012), Meet Kumar (AIR-944, IAS 2012) have added up to the list of recent achievers at VVR and its associate IMS.

ADVANCED IPBP FOR CUTTING EDGE PREPARATIONS: The programmes of VVR are based on the advanced idea of "Integrated Psychological Buildup Programme (IPBP). It aims to bring parity among the students irrespective of their intelligence quotients. It not only equips the students with a psychological backup but also helps even the average students to emerge as toppers like the brilliant ones. It imparts quality education among the students in such a manner that they may have an edge over others. We believe in Mind training rather than cramming.

BILINGUAL STUDY AIDS: We believe in providing the teaching in the easiest of the manner to the students. Hence classroom teaching programme by the faculty is based on such a mode which is effortless to understand. Even the study material is provided in both English and Hindi Mediums whenever it is required by the students.

SPECIAL REVISION CLASSES: These classes serve as start engine for non-serious and shy students just before the exam. During these classes special attention is given to the students for their revision and for raising doubts that they come across during their studies. This special session boosts the confidence, enhancing the knowledge quotient of even average students parallel to that of toppers and also motivates them to perform like the toppers.

COMPENSATORY CLASSES: If a student misses out certain chapter or a particular class, we at VVR ensure that he/she does not drag in the next lecture hence, we provide him/her the opportunity to attend the video lecture of the same so that he/she may ride parallel to others.

Competitive Environment at VVR motivate the students for determined learning resulting into majestic accomplishments.

INNOVATIVE INITIATIVES: We believe in bringing best for our students, hence we always try to bring innovative ideas to help our students. The special programmes comprising special writing skill enhancement programmes, mind training sessions, online test series programme, attendance reporting and test score detailing, audio video interactive and animated classes etc are also conducted for better clarity of students.

ABOUT SOCIOLOGY

Sociology- is a scientific endeavour to study-society; (social structure, social institutions, social change etc.).
The subject matter of sociology is not new to any student

Sociology as optional for Civil services

- Shortest Syllabus
- Very scoring, if proper strategy is followed.
- Helps in essay writing
- Helpful in GS Paper and social issues.

Teaching Approach

In the initial classes a conceptual understanding of the basic concepts shall be provided assuming none of the students has background in the subject. Then we will move on to the different sociological perspectives and methodologies and then on to the various topics. Simultaneously, special attention is given on developing answer-writing ability. Unit, wise test will be conducted and thought frame works of all past 10 years question and model answers of important question will be provided. We believe in enhancement of your potential.

- Though printed study- material will be provided to you, that will suffice along with class notes, but we believe in development of your potential, so that you read standard texts and overcome the problem of monotony (which comes if answers are faithful reproduction of class notes).
- We believe in democratic discussion in class.

What we aim at VVR

- Conceptual clarity
- Individual focus
- Helping engineers and doctors in problems they face when they opt humanities optional (Sociology)

Salient Features of Classroom Coaching and Test Series

FOR GENERAL STUDIES & OPTIONALS

- 3 Innovative teaching methodology targeted to concept building & skills enhancement.
- 3 Proper coverage, conceptual and in depth analysis of the syllabus.
- 3 Proper strategy and guidance in answer writing skill development.
- 3 To the point and very effective study material.
- 3 Every week one module-wise test equipped with doubt session, feedback and one to one interaction.
- 3 Time to time interaction with successful candidates

SALIENT FEATURES OF TEST SERIES

- 3 Tests on each topic through mock tests will be more in line with the expected question of UPSC IAS examination.
- 3 Proper attention to each candidate by giving them feedback and solid guidance.
- 3 Proper and in-depth analysis of each test.
- 3 Time to time interaction with successful candidates.
- 3 Discussion class after the test.

PAPER- I || FUNDAMENTALS OF SOCIOLOGY

1. Sociology - The Discipline:

- (a) Modernity and social changes in Europe and emergence of sociology.
- (b) Scope of the subject & comparison with other social sciences.
- (c) Sociology and common sense.

2. Sociology as Science:

- (a) Science scientific method and critique,
- (b) Major theoretical strands of research methodology
- (c) Positivism and its critique.
- (d) Fact value and objectivity
- (e) Non-positivist methodologies

3. Research Methods and Analysis:

- (a) Qualitative and quantitative methods.
- (b) Techniques of data collection.
- (c) Variables, sampling, hypothesis, reliability and validity

4. Sociological Thinkers:

- (a) Emile Durkheim- Division of labour, social fact, suicide, religion and society.
- (b) Karl Marx- Historical materialism, mode of production, alienation, class struggle.
- (c) Max Weber- Social action, ideal types, authority, bureaucracy, protestant ethic and the spirit of capitalism.
- (d) Talcott Parsons- Social system, pattern variables
- (e) Robert, K, Merton- Latent and manifest functions, conformity an deviance, references groups.
- (f) Mead- Self and identity.

5. Stratification and Mobility:

- (a) Concepts-equality; inequality, hierarchy, exclusion, poverty and deprivation
- (b) Theories of social stratification-structural functional ist theory, Marxist theory, Weberain theory.
- (c) Dimensions - Social stratification of class, status groups, gender, ethnicity and race.

- (d) Social mobility- open and closed systems, types of mobility.

6. Works and Economics life:

- (a) Social organization of work in different types of society-slave society, feudal society, industrial/ capitalist society.
- (b) Formal and informal organization of work
- (c) Labour and society.

7. Politics and society:

- (a) Sociology theories of power
- (b) Power elite, bureaucracy, pressure groups, and political parties,
- (c) Nation, state, citizenship, democracy, civil society, ideology.
- (d) Protest, agitation, social movements, collective action revolution.

8. Religion and Society:

- (a) Sociology theories of religions
- (b) Types of Religious practices: animism, monism, pluralism, sects, and cults.
- (c) Nation, state, citizenship, democracy, civil society, ideology.'
- (d) Protest, agitation, social movements, collective action revolution.

10. Systems of Kinship:

- (a) Family, household, marriage.
- (b) Types and forms of family
- (c) Lineage and descent
- (d) Patriarchy and sexual division of labour
- (e) Contemporary trends.

11. Social change in Modern Society:

- (a) Sociology theories of social change
- (b) Development and dependency.
- (c) Agents for social change.
- (d) Education and social change.
- (e) Science, technology and social change.

PAPER- II || INDIAN SOCIETY: STRUCTURE AND CHANGE

A. Introducing Indian Society:

- (i) Perspectives on the study of Indian Society:
 - (a) Indology (GS. Ghurye)
 - (b) Structural functionalism (M.N. Srinivas).
 - (c) Marxist sociology (A.R. Desai)
- (ii) Impact of colonial rule on Indian society:
 - (a) Social background of Indian nationalism.

- (b) Modernization of Indian tradition
- (c) Protests and movements during the colonial period.
- (d) Social reforms

B. Social Structure

- (i) Rural and Agrarian social Structure:
 - (a) The idea of Indian village and village studies.
 - (b) Agrarian social structure- evolution of land tenure

- system, land reforms.
- (ii) Caste System:
- Perspectives on the study of caste systems: GS Ghurye, MN Srinivas, Louis Dumont, Andre Beteille.
 - Features of Caste system.
 - Untouchability - forms and perspectives.
- (iii) Tribal communities in India:
- Definition problems.
 - Geographical spread.
 - Colonial policies and tribes.
 - Issues of integration and autonomy.
- (iv) Social classes in India:
- Agrarian class structure.
 - Industrial class structure.
 - Middle classes in India.
- (v) Systems of Kinship in India:
- Lineage and descent in India.
 - Types of kinship systems.
 - Family and marriage in India.
 - Household dimensions of the family.
 - Patriarchy, entitlements and sexual division of labour.
- (iv) Religion and Society:
- Religious communities in India.
 - Problems of Religious minorities.
- C. Social Changes in India:
- (i) Vision of Social change in India:
- Idea of development planning and mixed economy.
 - Constitution, law and social change.
 - Education and social change.
- (ii) Rural and Agrarian transformation in India:
- Programmes of rural development, Community Development programme, Cooperatives, poverty alleviation schemes.
 - Green revolution and social change.
- Changing modes of production in Indian agriculture.
 - Problems of rural labour, bondage, migration.
- (iii) Industrialization and Urbanization in India:
- Evolution of modern industry in India.
 - Growth of urban settlements in India.
 - Working class: structure, growth, class mobilization.
 - Informal sector, child labour
 - Slums and deprivation in urban areas.
- (iv) Politics and society:
- Nation, democracy and citizenship.
 - Political parties, pressure groups, social and political elite.
 - Regionalism and decentralization of power.
 - Secularization
- (v) Social Movements in Modern India:
- Peasants and farmers movements.
 - Women's Movement.
 - Backward classes & Dalit movement.
 - Environmental movements.
 - Ethnicity and identity movements.
- (vi) Population Dynamics:
- Population size, growth, composition and distribution.
 - Components of population growth: birth, death, migration.
 - Population policy and family planning.
 - Emerging issues: ageing, sex ratios, child and infant mortality, reproductive health.
- (vii) Challenges of Social Transformation:
- Crisis of development: displacement, environmental problems and sustain..ability
 - Poverty, deprivation and inequalities,
 - Violence against women
 - Caste conflicts.
 - Ethnic conflicts, communalism, religious revivalism.
 - Illiteracy and disparities in education.

Courses Offered & Fee Structure

Programmes	Session	FEE
1. Concept Building Foundation Course	June – July Oct. – Nov.	37,500/-
2. Mains Special Crash Course	Aug. – Sept.	16,500/-
3. Mains Special Test Series	July – Aug. Oct. – Nov.	8,500/-
4. Special Module Course	– –	4,000/-
5. Special Answer Writing Skill Development Programme	July – Aug. Oct. – Nov.	3,500/-

VVR Eduassist™ Scholarship Programme

VVR Eduassist programme has been designed and developed to acknowledge the worth of the wisdom and intellect. It is our inimitable action to reciprocate an appreciation for intelligence and knowledge of the aspirants. We also take an account that there are many social and individual backdrops that may compel even the brightest of the minds to take a step back from their preparations. Hence VVR Eduassist programme has been developed to provide a concession in the fee structure in segments so as to promote the brilliance of sparkling brains and to support those who confront the hard circumstances.

For Optionals Batch – Eduassist test are conducted at the start of every session. The test paper would be comprised of subjective type questions. Eduassist scholarships would be given to students securing top scores as a concession in fee for admission in optional courses.

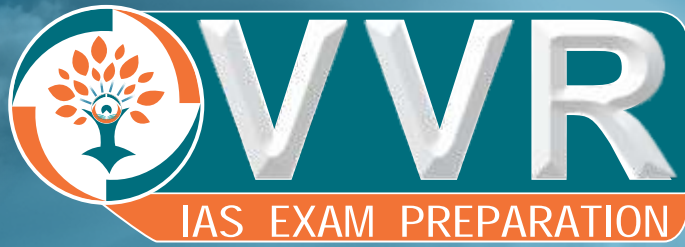
Following Eduassist scholarships would be awarded to the students of VVR Eduassist Test. The Eduassist scholarships are broadly divided into two categories

A. Merit Scholarships

1. Grand scholar: These Eduassist scholarships are awarded to students securing 90% or above score in VVR-ET. Scholarship is upto 45% fee rebate.
2. Master scholar: These Eduassist scholarships are awarded to students securing 80% or above score in VVR-ET. Scholarship is upto 40% fee rebate.
3. Top scholar: These Eduassist scholarships are awarded to students securing 70% or above score in VVR-ET. Scholarship is upto 30% fee rebate.
4. Best scholar: These Eduassist scholarships are awarded to students securing 60% or above score in VVR-ET. Scholarship is upto 20% fee rebate.
5. Super scholar: These Eduassist scholarships are awarded to students securing 50% or above score in VVR-ET. Scholarship is upto 15% fee rebate.
6. Mega scorer: These Eduassist scholarships are awarded to students scoring 85% or above marks in UG or PG courses. Scholarship is upto 25% fee rebate.
7. Star scorer: These Eduassist scholarships are awarded to students scoring 75% or above marks in UG or PG courses. Scholarship is upto 15% fee rebate.
8. Prelims Qualifier: These Eduassist scholarships are awarded to those students who have qualified UPSC Prelims Exam atleast once. Scholarship is up to 20% fee rebate.
9. Mains Achiever : These Eduassist scholarships are awarded to those students who have qualified UPSC Mains Exam and faced the interview. Scholarship is upto 45% fee rebate.

B. Special Scholarships would be given also in following cases

1. Children of IAS/IPS/ UPSC Allied services employee /Ex-Army man/Ex-Navy man/ Ex-Air force officers /Teachers – 15 % fee rebate
2. Siblings and friends of ex-student IMS/VVR – 15% fee rebate
3. Children of Army man/Police man/ Home guards/ Special forces who lost their life during any operation/ war– 90% fee rebate
4. Woman candidates – 5% fee rebate
5. SC/ST student – 15% fee rebate
6. Ex- student of IMS / VVR –
 - Those how completed their study in 2011, 2012 – 25% less
 - Those how completed their study in 2010, 2011 – 25% less



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SOCIOLOGY FOUNDATION || CRASH COURSE || MAIN TEST SERIES by Nitin Taneja

BOTANY FOUNDATION || CRASH COURSE || MAIN TEST SERIES by Dr. Saurabh Kumar

NOTE: All courses are available in English & Hindi Mediums.

Course powered by IPBP*. Eduassist Scholarship available for Details log on to www.vvriias.com

*Integrated Psychological Build-up Programme

Contact us

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